

# Patient-centric Messaging

## Send Care-related and Condition-specific Emails and Texts in Your Patients' Primary or Preferred Language

### Situation

About 25.1 million individuals in the US are considered Limited English Proficient (LEP). Limited English proficiency refers to anyone above the age of 5 who reported speaking English less than "very well," as classified by the U.S. Census Bureau. English-only healthcare communications can be limited in their impact with your patients who prefer a language other than English for their day-to-day communications.

### Solution

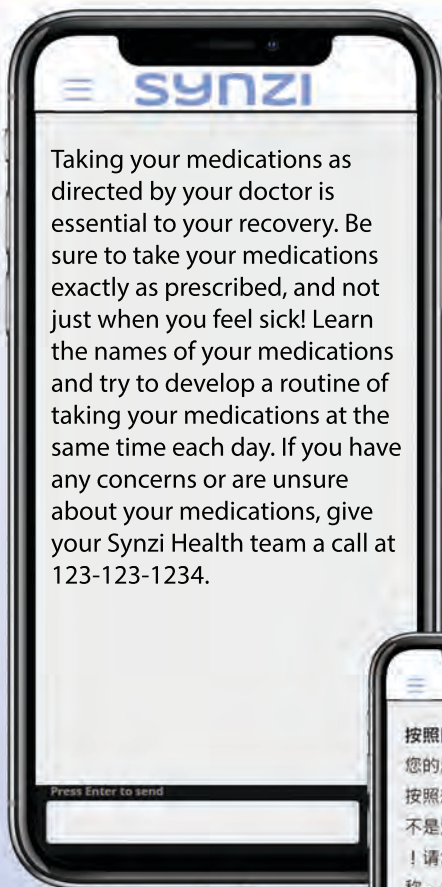
With Synzi, your agency can send translated messages to your patients with ongoing medication, dietary, exercise, and general health guidance. Synzi uses human translators to provide your agency with messaging in the languages commonly spoken by your patients. Using email and text to engage your patients and their family caregivers will drive better patient engagement during your episode of care; communicating the message in the language of your patients' choice is critical to understanding.

### Languages Available:

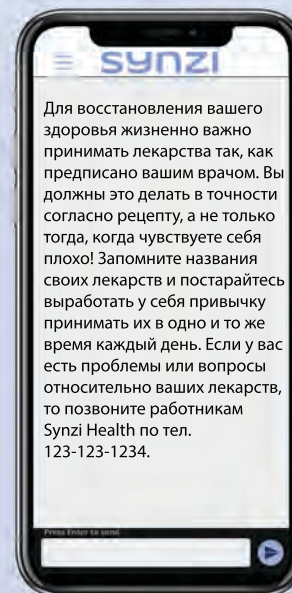
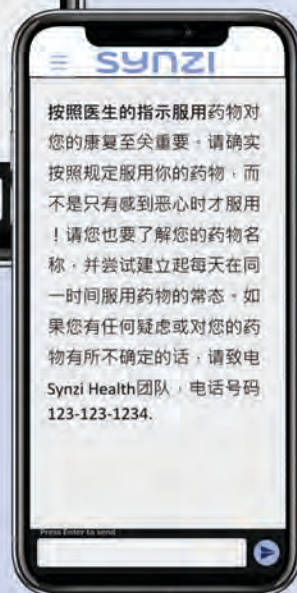
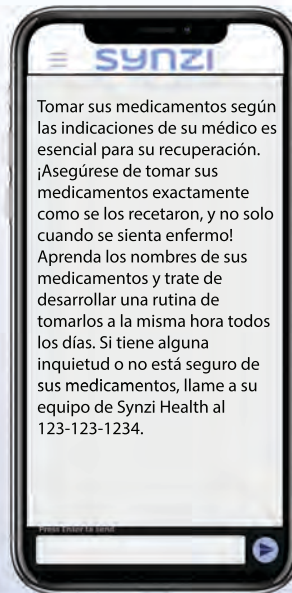
Arabic  
Armenian  
Bengali  
Bosnian  
Burmese  
Cantonese  
English  
French  
Haitian Creole  
Hmong  
Japanese  
Karen  
Korean  
Mandarin  
Nepali  
Polish  
Portuguese  
Russian  
Somali  
Spanish  
Swahili  
Tagalog  
Vietnamese

*And many more!*

# Synzi Enhances Patient Understanding by Providing Messaging Translated into the Language and Modality (Text or Email) Your Patients Prefer



These examples feature a Medication Reminder message translated into Spanish, Mandarin, and Russian.



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[synzi.com](http://synzi.com)  
 or call  
 888.515.5368

## Messaging Types

- General Greeting
- Early Recognition of Symptoms
- Medication Reminder
- Appointment Reminder
- Dietary Reminder
- Exercise Reminder
- “Tuck-Ins”
- Discharge Instruction Reminders
- Discharge Message
- 30-Day Discharge Message
- Clean Hands
- Wound Care
- Flu Shot Reminder
- Heart Month Reminder
- Breast Cancer Awareness
- Pre-Op Reminder
- Weather Alerts
- Emergency Message

Better technology.  
 Better care.  
 Better outcomes.

## Condition-Specific Content

- COPD
- CHF
- Diabetes
- Wound Care
- Ortho
- Pre-Op / Post-Op