

# BLUEWAVE

## The Weekly Wave

Wednesday, November 11th 2020

Happy Veterans Day, everyone us  
(Fun Fact: This is an Orlando GIF, made right down the street from our office!)



"They're crushin' it right now."

Digital healthcare options are becoming the new norm and [Synzi](#) is capitalizing on this opportunity with a unique product offering:



Condition Management

Virtual Visit

Secure Messaging

Remote Patient Monitoring

Assessments

**What they're doing:**

Synzi is a virtual care company that is changing the way that patients, doctors, and colleagues interact with each other. They've given the telehealth marketplace a run for their money by incorporating not only virtual consults and post-discharge visits, but care management programming and patient engagement features for those at-risk for readmission - ultimately optimizing health outcomes and reducing costs.

**Why they're crushin' it:**

Synzi's platform has seen immense success: the need for care has gone up, the amount of PPE went down, and more health providers are turning to digital solutions to help patients especially during the coronavirus pandemic. With partnerships forged with organizations like Excelin Home Health, Synzi's patient and clinician apps will drive better patient understanding and engagement with ongoing messaging about COVID-19 as well as the patient's condition. Demand for the innovative platform grew **more than 100%** over the last several months and its leaders anticipate more growth potential in the future!

*"Every single day there's emerging capabilities for using telehealth to improve patient access.," [Lee Horner](#), CEO of Synzi, says. "We have great partners across the U.S. who understand how our technology works, and what we can deliver, and they're coming to us and saying, 'Hey, we're trying to solve this problem'—which in many cases is COVID-related—'we think your technology can do that, so help us move through the workflow to best deliver this service effectively."*



Todd Jones 🐾  
@toddrjones

...

Tired of the election map? The yellow states in this map are where you can legally own an otter.



By @toddrjones. Source: <https://www.wideopenpets.com/>.

---

Want to see **The Weekly Wave** in your inbox every week? 🌊

Subscribe



BlueWave specializes in recruiting high-performing team members for technology, digital marketing, sales and leadership roles. We focus on partnering with VC and Private Equity backed companies and rapid-growth startups.

You are receiving this message because you've previously expressed interest in BlueWave.

**BlueWave Resource Partners**

250 North Orange Ave

Suite 900

Orlando, FL 32801

[www.bluewaverp.com](http://www.bluewaverp.com)

[Unsubscribe](#)